Social Media Policy

Social media tools can be invaluable resources for connecting with members, visitors and seekers online. Sometimes the most difficult part of managing social media is figuring out how to use it to build relationships without crossing any lines. For churches looking to create a social media policy, the following resources will be helpful.

Video: 5 Social Media Guidelines for Churches
https://www.youtube.com/watch?v=cO9gqKu4CEg

Article: 6 questions every church social media policy should answer
http://www.umcom.org/learn/6-questions-every-church-social-media-policy-should-answer.

Sample Policies: "Safe Sanctuaries in a Virtual World"
https://www.umcdiscipleship.org/resources/social-media-guidelines-samples-links.