



Strengthening The Black Church
For The Twenty-First Century

**Virtual Summit for Black Church
Pastors, Laity, Church and Non-Profit Leaders**



Strengthening The Black Church
For The Twenty-First Century

Welcome

Toska Medlock Lee, Interim National Executive Director
Strengthening the Black Church for the 21st Century



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Opening Prayer

Christal Herbin, Communications Chair
Coordinating Committee Member



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Junius B. Dotson, CEO/General Secretary
Discipleship Ministries



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Bishop Jonathan Holston
South Carolina Annual Conference



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Janet Jamieson, CFO
Discipleship Ministries

The Coronavirus Aid, Relief, and Economic Security (CARES) Act:

How Can It Help Your Church or Ministry?



The CARES Act includes the Paycheck Protection Program (PPP)

Designed to prevent small businesses from furloughing their employees.

Provides \$349 billion in loans from the Small Business Administration (SBA) to businesses, churches, and non-profits with fewer than 500 employees.

Your loan can be forgiven if you do not lay off employees and spend the loan correctly during the 8 weeks after the loan is approved.



Your PPP Loan becomes a grant if you spend it on the following during the 8 weeks after you receive the loan:

- Compensation
- Employer provided health care benefits
- Employer provided retirement contributions
- Rent
- Mortgage interest
- Utilities (including phone and internet)



Forgiveness is based on the employer maintaining or quickly rehiring employees and maintaining salary levels. Forgiveness will be reduced if full-time headcount declines, or if salaries and wages decrease.

Any portion of the loan that is not forgiven remains a loan, to be repaid over 2 years at 1% interest. No prepayment penalty.



Your loan amount will be based on 2.5 times your average monthly payroll and benefits (maximum of \$10m), which includes:

Gross wages, capped at \$100k per employee

Employer health and welfare contributions

Employer pension contributions



How to apply for a PPP loan/grant:

1. Call your banker today! Tell them you believe that you will qualify for a PPP loan and want to apply. Ask for their advice and assistance about getting expedited service.
2. Call your bookkeeper or accountant today! Ask them to gather payroll documentation, like W-2s and IRS Forms 941. Use the [Wespath/GCFA guidance](#) as you prepare to apply.
3. Get approval from your board.





Helpful Resources

- Wespeth/GCFA resource entitled Guidance for UMC Churches on the PPP Loan Application can be found on the Wespeth and GCFA websites. <https://www.wespeth.org/assets/1/7/5568.pdf>
- Resources from the Small Business Administration website, including:
 - PPP Borrower Application Form: <https://www.sba.gov/document/sba-form--paycheck-protection-program-borrower-application-form>
 - FAQ Regarding Participation of Faith-Based Organizations in the PPP Loan Program: <https://www.sba.gov/document/support--faq-regarding-participation-faith-based-organizations-ppp-eidl>



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Rev. Richie L. Butler, Senior Pastor
St. Paul UMC, Dallas, Texas
North Texas Annual Conference

We Need to Survive COVID-19

COVID-19's impact being felt in the African American Community (Percentage of African Americans died from COVID-19)

Cities-

80% of Chicago

70% of Milwaukee

States-

42% of Illinois

40% of Michigan

70% of Louisiana

31% of North Carolina

Most are African American Men....

CDC has yet to disclose demographic data



A
Faith & Media
Response to
COVID-19

**CALL TO ACTION
FOR THE AFRICAN AMERICAN COMMUNITY**

**FLATTEN THE CURVE CAMPAIGN
#WENEED2SURVIVE**

CAMPAIGN AMBASSADORS

Join the list of community leaders below in a call to action – the **WE NEED TO SURVIVE Campaign** – to address the potential impact the Coronavirus can have on the African American community.

- Rhetta Andrews Bowers, Texas State Representative*
- Dr. Brian Williams, Associate Professor of Trauma and Acute Care Surgery & Co-director of the Surgical Intensive Care Unit at the University of Chicago*
- Rev. Dr. Michael Bowie, Senior Pastor of St. Luke "Community" UMC*
- Caesar Rentle, Senior Vice President at Methodist Hospital System*
- Terry Allen, NABJ Board of Directors' Media Related Board Representative*
- Richie Butler, Senior Pastor of St. Paul United Methodist Church Downtown & Founder of Project Unity*

**We Need to Survive Rationale
#WENEED2SURVIVE**

The We Need to Survive Rationale:

- *The African American community has to prepare for the impact of the coronavirus.*
- *The socio-economic demographics of our community can position us for heightened devastation to our community.*
- *Hospitals do not have the capacity to hospitalize everyone if more people get sick. The implications will negatively affect our community.*
- *Faith leaders, elected officials, healthcare leaders and media influencers are partnering to create fact-based dissemination of information for effective outreach and awareness.*
- *Ambassadors desire that each of us collectively **OVERCOMMUNICATE** to the population beginning in the next 48 hours and the weeks to come.*

Execution

1. Create a collective crowdsource campaign directed at the African American community in Dallas county and the North Texas community to reduce the potentially devastating impact COVID-19 may have on the African American community and other communities. **#WENEED2SURVIVE**
2. Prevent/dispel the misinformation, unreliable cures, and panic-driven fears.
3. Educate the skeptics, doubters, and opposition to social distancing methods.
4. Enlighten both paid and volunteered caregivers, on protective measures to significantly reduce the spread from masks to handwashing to scrubbing surfaces.
5. Raise awareness without raising fear.
6. Deliver clear communications that are similar on all platforms.
7. Reduce the stigma and discrimination about the coronavirus origins. **#WENEED2SURVIVE**

#WENEED2SURVIVE

FOR BLACK CLERGY/BLACK MEDIA

CALL TO ACTION FOR THE AFRICAN AMERICAN COMMUNITY

Action Plan: Simple Messages/Common Sense

SIMPLE MESSAGE TO CONVEY NOW

As the pandemic spreads and peaks, it will disproportionately affect African Americans.

We are uninsured, underinsured, low income or possess many of the pre-existing health conditions that are high risk.

We need to exercise proactive prevention.

Wash hands.

Practice Social Distancing

**Comply with
Shelter-in-Place.**

Protect/Isolate our Seniors.

*Thus, we need to survive
by getting this word out.*

#WENEED2SURVIVE

COMMON SENSE TALKING POINTS

Follow the CDC guidelines.

We need to take Coronavirus seriously.

**No parties, get-togethers or
social gatherings.**

Whatever you had planned (Party, wedding, birthday) can wait because this is a matter of life and death.

**It may not infect you, but you
could infect others.**

If we care about our family and friends, then we should engage in social distancing.

To people of deep faith, remember that church can happen anywhere...your kitchen, bathroom, bedroom, living room, back yard, etc...

Clergy, remember that you are called to shepherd, and that includes protecting your congregations from hurt, harm and danger.

#WENEED2SURVIVE

RESOURCES:

<https://covidactnow.org/state/TX>

<https://txdshs.maps.arcgis.com/apps/opsdashboard/index.html#/e4f483ecdf02b4298ab01e8b9cafc8b83>

<https://www.cdc.gov>

<https://www.dallascounty.org/departments/dchhs>

Texas Apartment Association
Resources for Renters: www.taa.org/wp-content/uploads/2020/03/TAA-Coronavirus-Renter-Resources-1.pdf

Texas Department of State Health Services

<https://dshs.texas.gov/coronavirus/>
Browse this site for what to do if you're sick, testing information, symptoms, and prevention tips to help DSHS share facts, not fear.

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public/myth-busters>



Post/Publish/Tweet/Email/Act!

TO ADD YOUR ORGANIZATION TO THE CAMPAIGN, EMAIL US AT OFFICE@SPUMCD.COM

March 27, 2020



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Rev. Marvin Moss, Sr. Pastor
Salem UMC, New York, New York
New York Annual Conference



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Rev. Emanuel Cleaver III, Sr. Pastor
St. James UMC, Kansas City, MO
Great Plains Annual Conference

Social Distancing not Emotional Distancing

- Getting back to the early church by not focusing on a building.
- Starting online Sunday School Classes, growth groups, and prayer services.
- Phone chains and drive up ministry.
- Intentional Communication



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Jeffrey Campbell, Associate General Secretary
Discipleship Ministries
Nashville, TN



**COVID19 Resources,
Digital Discipleship, & Beyond**
Rev. Jeff Campbell
**Associate General Secretary,
Strategic Programming**



COVID 19 Resources



umcdiscipleship.org

Latest COVID19 Resources:

- CARES Act***
- Online Worship / Online Communion & Love Feast***
- Adjusting Budgets During Crisis / Online Giving***
- Online Faith Formation / Small Groups***
- Community Engagement Ideas During Covid19***
- Upper Room Resources (upperroom.org)***
Prayer, Daily Devotions, e-learning



Digital Discipleship & Intentional Discipleship Systems



**Start with / renew your
clarity around the what, how,
and why of being disciples
and making disciples**



#SEE^{ALL}THEPEOPLE

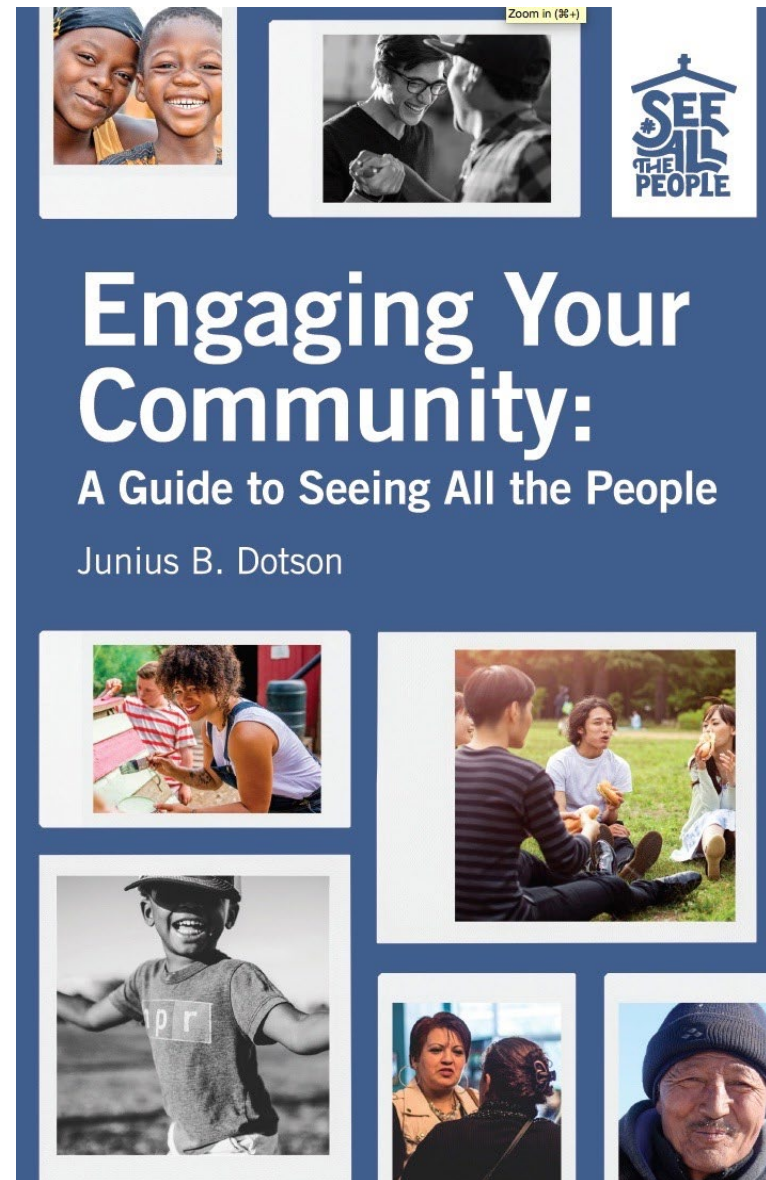
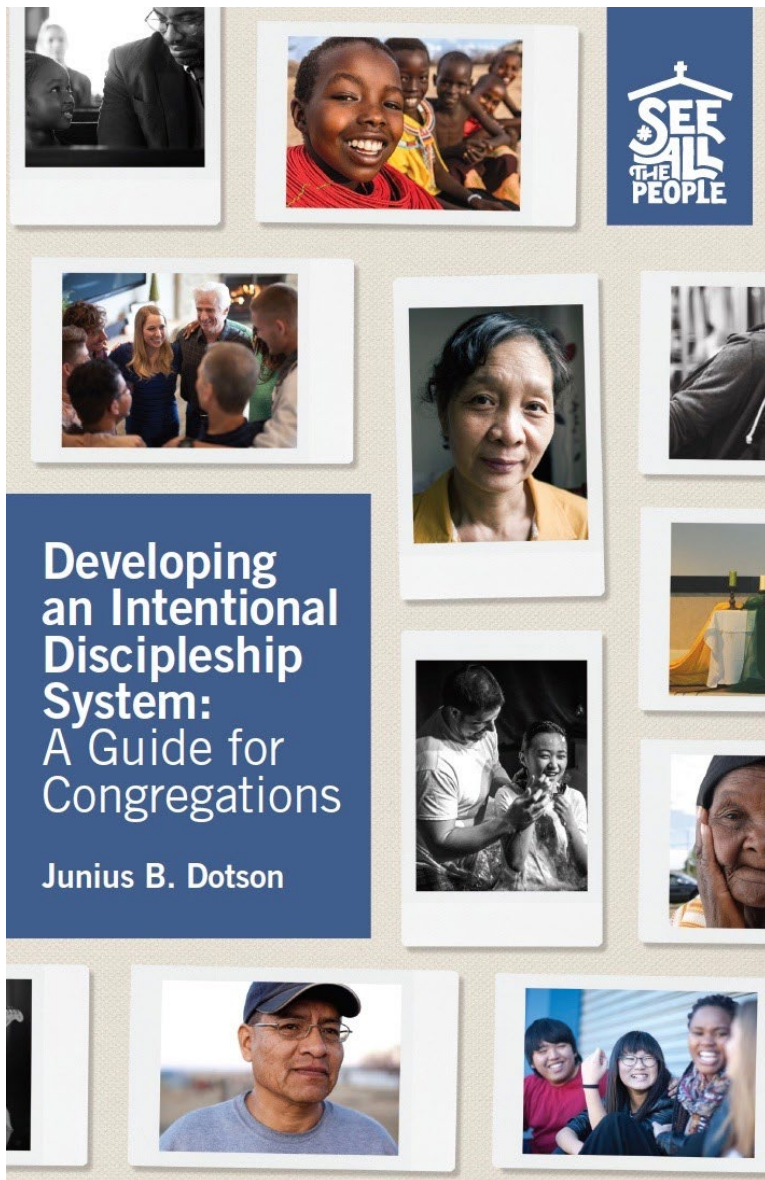
“ Let’s stop fixing
CHURCHES,
and start seeing the people
GOD calls us to reach. ”



***If you try to build the church,
you will rarely get disciples. But
if you make disciples, you will
always get the church.***

(Paraphrase from Mike Breen)





SeeAllThePeople.org

- Discipleship Systems / Pathways

** Small Groups*

** Generosity*

** Children / Youth*

** New Disciple Orientation*

** Spiritual Gifts*

** Courageous Conversations*

** Faith Formation*

** Measuring Discipleship*

** Forming Disciples Through Worship (June)*

- Community Engagement Ideas

- Models of Discipleship from Connection

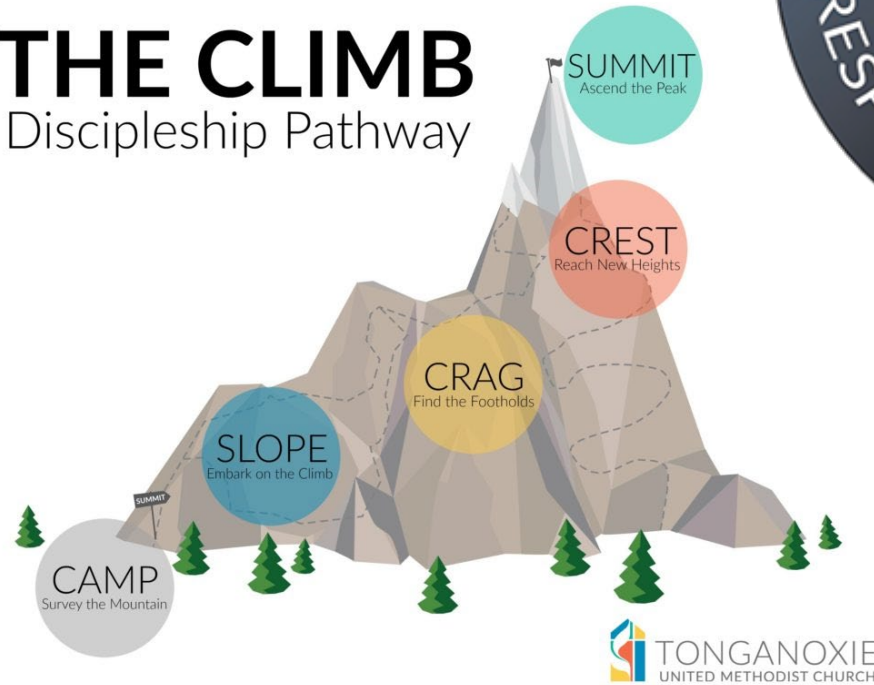


Faith Growth Pathway



THE CLIMB

Discipleship Pathway



Digital Discipleship

- **Informed by our Intentional Discipleship System & Characteristics of Discipleship**
 - **Worship**
 - **Building Community / Belonging / Hospitality**
 - **Spiritual Practices**
 - **Generosity**
 - **Service**
 - **Christ-like**





*Discipleship
begins with
relationship.*



Digital Discipleship

- **How will we continue to SeeAllThePeople?**
 - Those who are Searching & Exploring
- **How will we connect disciples?**
 - With one another – online small groups, by neighborhoods
 - Do we know who visited? What is our personal follow-up?
 - Use this time to improve technology: Social Media, Texting, etc.
 - Lo-Tech is back! – phone calls, snail mail, phone chains
- **How will we form & equip disciples?**
 - Online worship, small groups/ faith formation, giving, service
 - Engaging our Communities – People are more open than ever



What's next? (Resourcing we are working on)

- ***Need for online presence will continue (connecting back to community)***
- ***Will we be ready for influx of new people?***
- ***Continue Community Engagement – keep the church deployed!***
- ***Are we keeping track of baptism needs? Ready to celebrate?***
- ***Unemployment / Depression / Grief***
- ***Helping people reflect on the crisis – Worship Series:***
 - ***What did we learn was essential?***
 - ***Challenge the community not to go back to normal.***
 - ***This crisis awakened important things in us – don't lose them***





**COVID19 Resources,
Digital Discipleship, & Beyond**
Rev. Jeff Campbell
Associate General Secretary,
Strategic Programming





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Rev. Adrienne Zackery, Sr. Pastor
Crossroads UMC, Compton, California
Cal-Pac Annual Conference



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Rev. Michael Bowie, Sr. Pastor
St. Luke “Community” UMC, Dallas, TX
North Texas Annual Conference

Preaching to Ignite the Church

- Compelling
- Creative
- Courageous

Compelling

- Compelling sermons and leadership ignite engagement and excitement
- Compelling visions ignite buy-in and ownership of the ministry
- Proverbs 29:18, where there's no vision people get out of control..
- Compelling vision creates connectivity and ignites hope

Creativity

- We must discover creative and innovative ways to communicate the gospel
- People need leaders that are creative, authentic and inspiring
- COVID-19 has given us the opportunity to tap into our Creative DNA

Courageous

- Pastors & laity must be courageous and willing to try new things.
- Quietly Courageous by Gil Rendle; encourages leaders to stop focusing on the past and instead focus relentlessly on the mission, vision and purpose!
- **Joshua 1:9**, Have I not commanded you? Be strong and of good courage; do not be afraid, nor be dismayed, for the Lord your God *is* with you wherever you go.”

Agenda

- Welcome and Introduction of Cristal Herbin
- Opening Prayer – Crystal Herbin,
- Our Why and Our Objectives for today's Summit – Toska Medlock Lee
- Introduction of Agency Partner for Virtual Summit – Toska Medlock Lee
- CEO of DM Provides Opening Remarks and Introductions – Junius B. Dotson

Objectives for Virtual Summit for Black Church

- **To INFORM** – on
- **To INSPIRE** – Best Practices and Innovation
- **To IGNITE** – New Thinking and Next Level Leadership

Q&A